



THIRD ACADEMY  
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**FOUNDING PATRON**  
ED WHALEN

**HONOURARY PATRON**  
NOMI WHALEN

**PATRONS**  
GLENN OLSON  
BEARCAT MURRAY  
OMNATH CHANNAN  
ASHID BAHL

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Charity  
#88694 2085 RR0001

16 March 2016

Dear Friend of Third Academy,

I am writing to ask you to consider helping Third Academy meet its 19th Annual Gala 2016 fundraising goal of \$50,000.

Third Academy, a registered charity, provides special needs education for children - Grades 1 through 12 - that are not able to succeed at their local schools. Children with learning disabilities, developmental disorders including Autism and/or behavioral disorders present unique challenges to parents and educational systems. At Third Academy a dedicated team of professionals develop and deliver an individualized program for each student to help that individual achieve his or her maximum potential. Our approach is therapeutic: through psychological evaluation and multi-modal therapy we identify and address the specific needs of each student. Our success is proven and, when possible, our students return to the regular school system. The personal and social cost of not addressing these needs is also well documented. Early and appropriate intervention is extremely cost-effective.

As a fully accredited special needs school, Third Academy receives funding through Alberta Education but we also rely on other revenue streams including fundraising to meet the needs of our students. While some of our families are able to contribute to the school through tuition fees, many of our parents are struggling, some even find it difficult to provide their child with a nutritious lunch. We address our unmet financial needs through the generous sponsorship of philanthropic members of our community such as your organization.

There are many ways that you help Third Academy through our 19th Annual Gala 2016. First, I would encourage to become a Gala Sponsor by making a donation in the form of cash or by providing merchandise or services for our silent auction. Second, attend our Gala. Come and meet some of the "Hidden Heroes" of our community and learn more about the success of our students. Finally, spread the word of Third Academy and Gala 2016. Our Calgary schools assist only a small proportion of the children with these kinds of needs requiring our services. We could be doing far more and, with your help, we will.

What will your organization receive through your sponsorship?

- The satisfaction of knowing that you are making a real difference in the life of a child with special education needs and in turn a difference in your community

IT'S SPECIAL NEEDS EDUCATION, YOUR CHILD'S WAY

- Recognition in the 19th Annual Gala 2016 Program and Third Academy's website
- An official income tax receipt issued in accordance with Revenue Canada's regulations
- Metal level sponsors (Donations of \$2500 and more) will receive a Gala 2016 table which they may choose to donate back

I urge you to contribute the largest gift your organization can possibly make this year. If you are not familiar with the work Third Academy does, I encourage you to call me and perhaps arrange a tour of our school.

Sincerely yours,



Sunil Mattu  
Executive Director  
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